

Please give us your name and address so we may send you concert invitations and special promotions:

Name _____

Address _____

Phone (optional) _____

Email address (optional) _____

Is there someone else in your household who receives mailings from us (so that we do not send duplicates)?

Yes, Name _____

Can you suggest someone else who would like to receive our mailings?

Name _____

Address _____

If you would prefer that your responses to this survey are ANONYMOUS, simply tear off this section of the form and turn in the two parts separately.

1. Did you attend the most recent Spring concert in May, 2000, at the Strand?

Yes No

2. If not, please tell us why you did not attend (check all that apply):

___ **Location:** I do not like to go downtown to the Strand

___ **Cost:** I did not want to pay \$12 for the ticket

___ **Unaware:** I did not know the concert was being given

___ **Timing:** I find it too difficult to attend that concert in May

___ **Unexpected event:** I wanted to attend/planned to attend, but something unexpected occurred

___ **Uninterested:** I am not interested in hearing the band, but came today for some other reason

3. Do you plan to attend the Spring concert this upcoming May, 2001, at the Strand?

Yes No

4. If not, please tell us why not:

5. In which of the following months of the year would you like to attend a concert of ours? (check all that apply, or rank them):

___ Mid-Jan ___ Feb ___ March
___ April ___ May ___ June
___ July ___ Aug ___ Sept
___ Nov ___ Dec

6. What time of day would you like to attend a concert?

Evening ___
Afternoon ___
No preference ___

7. How many of our concerts have you attended? _____ Concerts

- A. How many of these concerts were free? _____
- B. How many of these concerts were at the Strand? _____
- C. How many of these concerts were summer concerts? _____

8. What year was the first concert you attended? _____

Continued-->

9. Which of the following help make a concert enjoyable for you?

(Please use the following letters to indicate your answer to each item)

V = Very desirable

M = Moderately desirable

N = Not important/not applicable

U = Undesirable

Music that is familiar to me

Music that is simple and easy to listen to

Music that is classical/sophisticated

A soloist who is well-known

A soloist who is not necessarily well-known, but who is a fantastic musician

Concerts that are free or low cost

Concerts at a location with plenty of easy/accessible parking

Concert at a location which is not downtown

Concert at a time other than May

Someone I know is playing with the group

10. Have you ever purchased a Spring Garden Band recording (Cassette or CD)?

Yes, how many? No

11. Spring Garden Band counts on financial support from a variety of generous members of the community.

If it is necessary for us to charge for tickets, at what amount would you no longer be able to come to our concerts (or decide not to come)?

I would have to stop coming when the ticket got as high as:

\$1-4 \$5-9 \$10-14

\$15-19 \$20-24 \$25-30

I could pay any of these amounts

12. Are you a patron of Spring Garden Band or have you ever donated money to support the band?

Yes No

13. Can you tell us anything else that would make you or others more interested and more likely to come to our concerts, or to support us with donations?

14. What is your age grouping?

younger than 21 21-30

31-40 41-50 51-60

61-70 71-80

Older than 80

Spring Garden Band of York

Jeffrey Shaull, Conductor

Survey

Thank you for supporting the Spring Garden Band of York--your Community Band!

The Spring Garden Band, founded in 1855, is reputed to be the third oldest continuously active band in the United States. Currently, the Band consists of 72 musicians who present the greater York Area an annual series of summer concerts in the park, a mid-winter concert, and a spring concert at the Strand-Capitol Performing Arts Center.

As your community band, it is our hope that we offer you music you love, played by dedicated and talented musicians, in the most pleasant and convenient venues. So that we know your interests, we have designed the following survey.

We sincerely thank you for taking the time to let us know your preferences!